#### This is the big title at the top

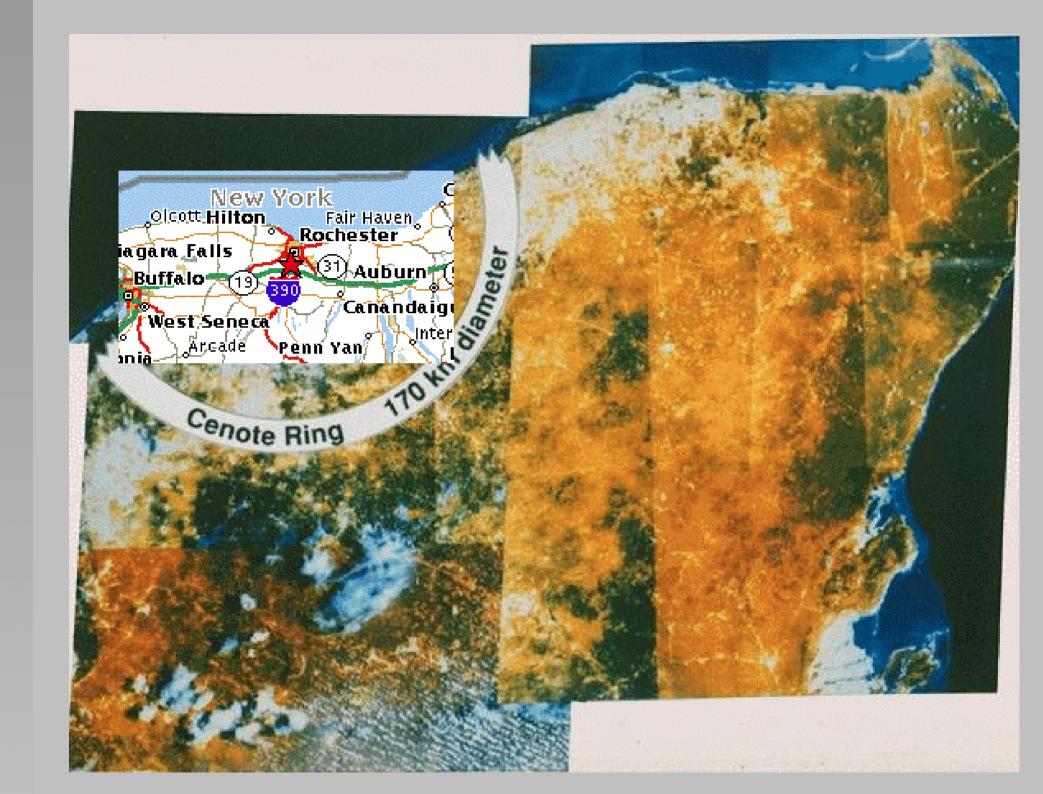
Now, here's some small text (32-point)
And 48-point font
and 60-point font

and finally back to 12-point font. How small!

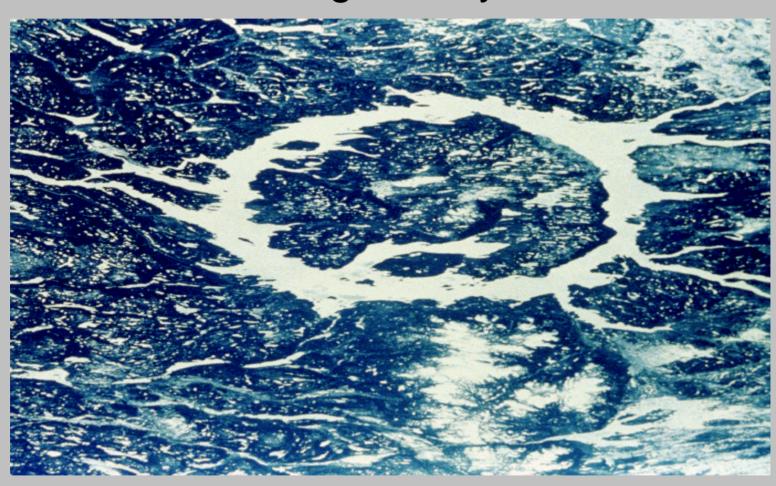


#### Picture of Dinosaurs getting whacked goes here

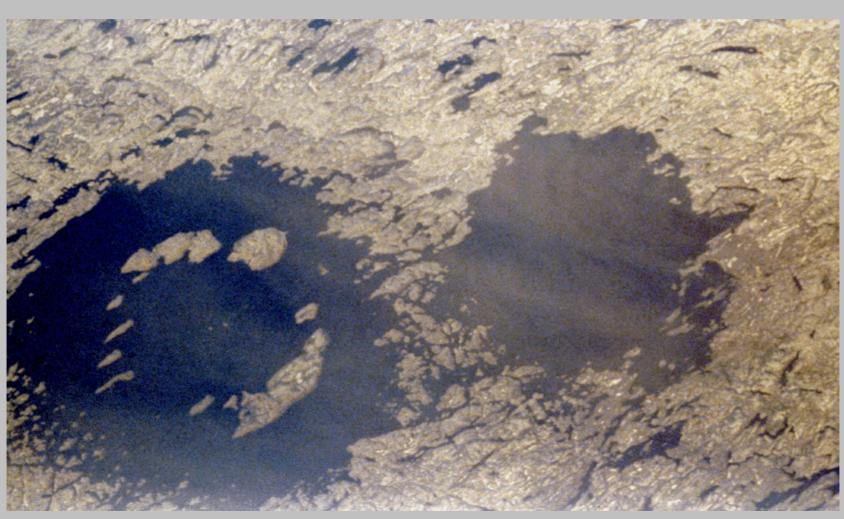




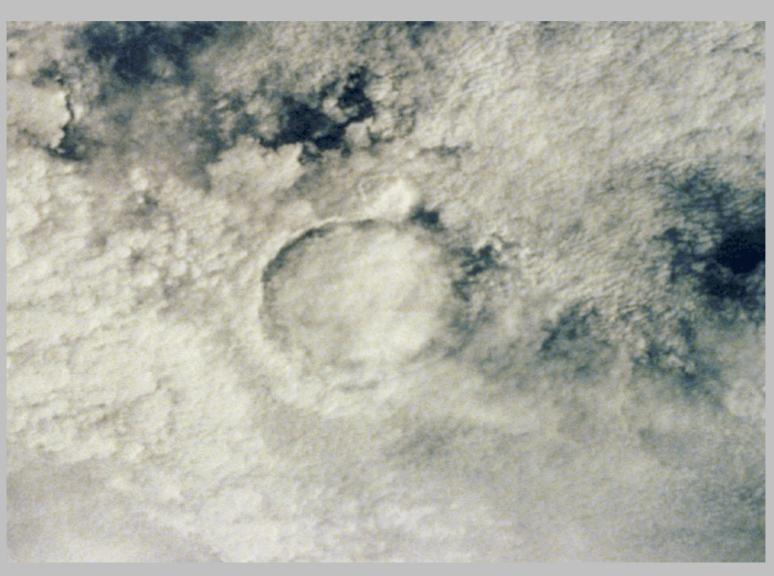
#### Manicouagan, Quebec diameter 100 km age 212 myr



#### Clearwater Lakes, Quebec diameters 32, 22 km age 290 myr



#### Bosumtwi, Ghana diameter 11 km age 1.3 myr



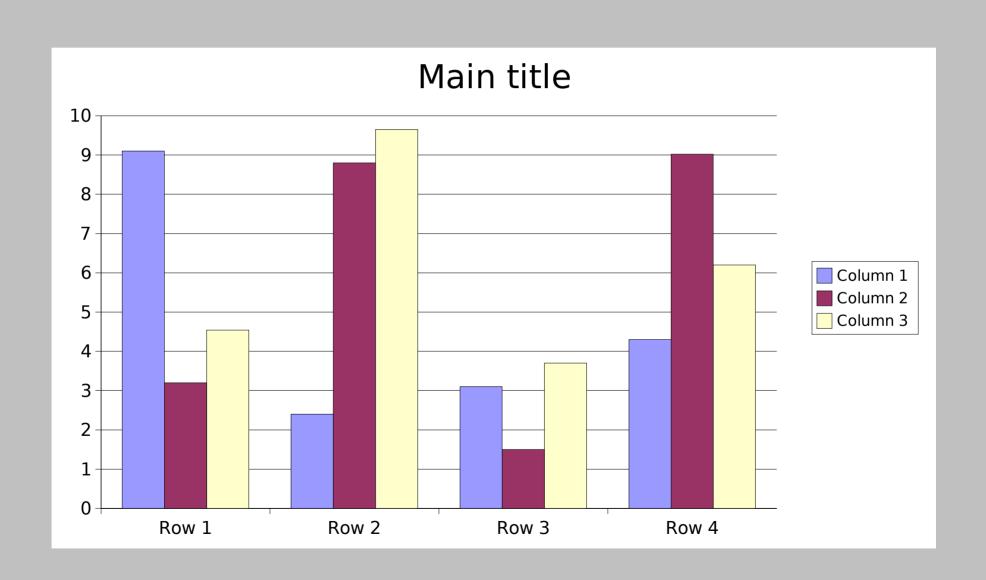
## Who's afraid of the Big Bad Rock?

1. Which rock? Where is it?

2. How Big? How Bad?

3. What can YOU do about it?

#### Slide 2: a chart



## Long-term Goal

State the intended goal

#### Customer Wishes

- Describe customer needs and wishes
- Explain the requirements

# Fulfilling Customer Needs

- Describe the main attributes of the product
- Link the product attributes to customer needs

## Cost Analysis

- Indicate the financial advantages for the customer
- Compare quality and price with those of the competition

#### Strengths and Advantages

 Summarize the special features and advantages of the product being introduced

## Next Steps of Action

Explain the steps that now need to be taken